



# WORLD ACCEPTANCE PAGES

**Do you, as entrepreneur, share our opinion that all customers deserve impeccable service and respectful treatment, regardless their outlook on life or sexual orientation?**

**If so, we hereby cordially invite you to show you support for World Acceptance and promote your company on our website: [www.acceptancepages.com](http://www.acceptancepages.com)**

Perhaps it never occurred to you to specifically promote your company as 'Accepting' and non-discriminating'. Unfortunately, current events tell us it is necessary almost daily.

The goal of [www.acceptancepages.com](http://www.acceptancepages.com) is to make a positive statement that progress towards equality and inclusion of all people is being made everyday. That there are companies considering every living soul to be equal and showing their respect for ones identity or sexual orientation.

## YOUR BENEFITS

Promoting your company on [www.acceptancepages.com](http://www.acceptancepages.com) fits in a Social Responsibility Program This does not only enhance your public image in a positive way, but can also be meaningful for venture capitalists, credit companies or policy makers. At the same time you deploy new opportunities in a nichemarket, enabling you to expand your clientbase and increase turnover.

Companies that actively promote their positive attitude towards acceptance and inclusion can count on a great response from the market. Research indicates that especially our target market prefers to purchase products or services from companies that are known to be socially responsible (source: Prime Acces Survey | 2008).

So promoting your company on [www.acceptancepages.com](http://www.acceptancepages.com) assures you of a valuable investment in a longtime relationship with a loyal clientbase.



*Most people share the same goals in life as everyone: love, health, prosperity and happiness. But these goals take on a unique meaning due to sexual orientation or identity. Companies acknowledging this fact will be rewarded. (Source: Prime Access and Planet Out Survey | 2008)*

## WHAT IS ACCEPTANCEPAGES.COM

Our website [www.acceptancepages.com](http://www.acceptancepages.com) consists of an international guide to non-discriminating companies and locations that support World Acceptance: the worldwide inclusion of all people, regardless their sexual orientation or identity.

The website also has a lively community where members can show their appreciation for your support to World Acceptance. They can also give comments and recommend you to our community. On top of that, members can also share companies and locations themselves by adding them to the website for free.

## WORLD ACCEPTANCE CARD

The World Acceptance Card (WAcad) is part of the World Acceptance benefits program. This benefits program already has 200.000 users in Europe and the card is sold on the consumer market for € 19,50. At least € 5,- of this amount is donated to the World Acceptance Foundation ([www.worldacceptance.eu](http://www.worldacceptance.eu)). Holders of the World Acceptance Card get instant cash discount at approximately 6000 companies, restaurants and hotels in Europe.



It is quiet easy to join the World Acceptance benefits program. There are no costs involved for participation, except for € 25,- integration costs on [www.wacard.eu](http://www.wacard.eu).

The card also makes an original present for business relations or employees. Send an email to [info@wacard.eu](mailto:info@wacard.eu) or call +31 (0)20-42 80 195 for more information or an attractive offer.